# Discover the 5 Easy Steps to Better Hearing



#### Step 1

In order to start improving your hearing, you need to first acknowledge that you have irreversible hearing loss and be motivated to improve your quality of life.

#### Step 2

Learn all you can about your particular type of hearing loss so you can make informed decisions about treatment possibilities.

#### Step 3

Schedule a hearing assessment and select hearing aids that fit your needs and your lifestyle.

#### Step 4

Wear your hearing aids all day, every day. Your brain needs to acclimate to sounds and noises it hasn't heard for a while.

#### Step 5

Be sure to have realistic expectations. You will not hear exactly like you did before the loss. Focus on all the positive improvements instead.

### COPING WITH HEARING LOSS

You are not alone. Help is available.

When someone has a hearing loss, the first step in coping with it is simply acknowledging its reality.

This may not be easy to do, but you can't take effective measures to minimize the impact of a hearing loss if you deny it. This does not mean that you have to like it. But once diagnosed as having a hearing loss, then it's time to move on.

Call (205) 313-0395 to discover how we can help.



#### Who will be taking care of you

are for your hearing loss will be directed by our Ear Nose and Throat physicians,

## McCOOL & BHUTA Ear Nose and Throat Specialists

Drs. Brian J. McCool and Tarika Bhuta. They are board-certified medical doctors with more than 20 years of experience.

Our knowledgeable, licensed audiologists are Jackie Battle, who has a Masters Degree in Audiology and more than thirty years of experience, and Rachel M. Lynch who has a Doctorate Degree in Audiology. They will work closely with Drs. McCool and Bhuta to accurately diagnose the type and severity of your hearing loss.

#### Sonology provides:

- 3 year warranty on all our products no matter what level of technology you purchase
- 30 day adjustment period
- 5 year supply of batteries with your purchase
- Free annual hearing evaluations with purchase
- Plenty of free, on-site parking



Dr. Brian J. McCool

Dr. McCool was born and raised in Huntsville, Alabama. A 1992 graduate of Vanderbilt University, he received his medical degree from the University of Alabama School of Medicine in 1998. Dr. McCool is certified by the American Board of Otolaryngology-Head and Neck Surgery, and is a member of the American Academy of Otolaryngology-Head and Neck Surgery. He has practiced medical and surgical ENT in Birmingham since 2003.



Dr. Tarika Bhuta

Dr. Bhuta graduated with Phi Beta Kappa Honors from the University of North Carolina-Chapel Hill in 1994 and received her medical degree with Alpha Omega Alpha (AOA) Honors from the University of Alabama School of Medicine in 1998. Dr. Bhuta is certified by the American Board of Otolaryngology-Head and Neck Surgery and is a fellow and member of the American Academy of Otolaryngology-Head and Neck Surgery. She has practiced medical and surgical ENT in Birmingham since 2003.



Jackie Battle, MS-CCC-A

Jackie has a Bachelor of Science degree in Speech Pathology and a Master of Science degree in Audiology. She is licensed by the Alabama Board of Examiners for Speech Language Pathology and Audiology and is a Fellow of the American Academy of Audiology. Jackie has been an audiologist in Birmingham for 32 years and focuses on hearing aids and amplification devices for adults. Jackie stays well-informed on the latest technology and uses different manufacturers to find the most effective hearing device for each patient's hearing loss.



Rachel Lynch, Au.D, CCC-A

Dr. Lynch was raised in Birmingham, Alabama. She received her Doctorate from the University of Arkansas for Medical Sciences, and her Bachelors of Arts from the University of Alabama. Rachel completed her externship at the Memphis VA Medical Center. Upon recently returning to Birmingham, Dr. Lynch worked in the Manhattan area dispensing hearing aids for the adult population. Rachel has a special interest in adult amplification and aural rehabilitation. Rachel is certified by the American Speech-Language-Hearing Association and is licensed to practice audiology in the State of Alabama. She is a fellow of the American Academy of Audiology.



IT'S A SOUND DECISION